

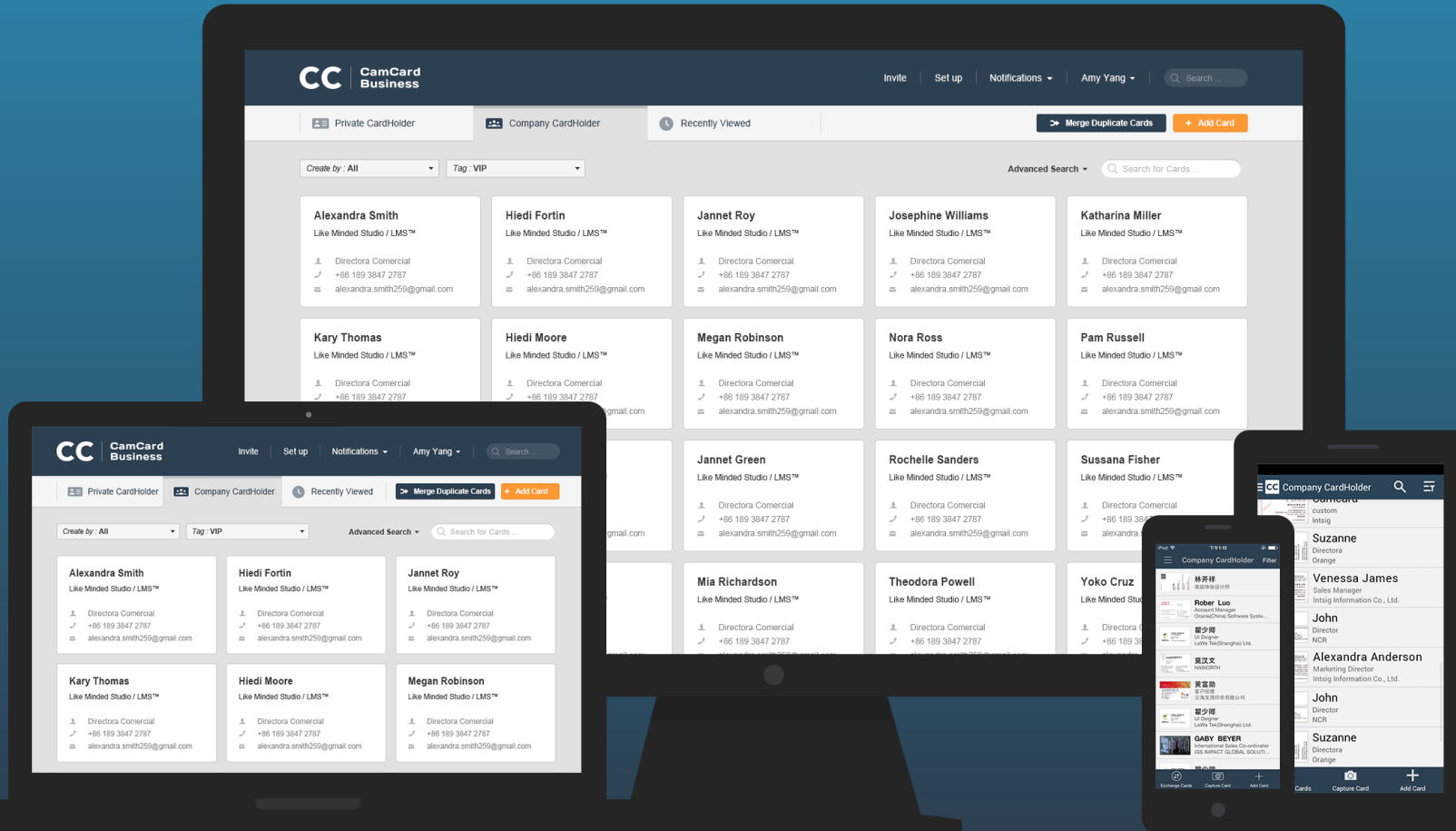


# CAMCARD BUSINESS

Business Card Scanning for Small Business

# Centralize All Business Cards for Your Businesses

## iOS Android & Web





Think of a business card as a **sales lead** or **business network** as **company asset**.

- A business card is a physical reminder of a business networks
- A business card is a sales leads that potentially for a sales deal

## Without doing anything to business cards?

### What do you WASTE

- **12 billion cards** exchanged per year
- **88% of cards** are thrown away in less than a week by your sales
- **60% of sales leads** are dumped by your sales before going to sales pipeline



**Big Waste!**

## Our Solution is CamCard Business

**Centralize** All Business Cards for Your Businesses.

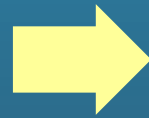
**Facilitate** and Ultimately **Boost** Sales Performance.

**No data loss** in case when an employee resigns.



# CamCard Business

CamCard Business keeps all business cards as an up-to-date and clean database in the cloud securely. No accidental loss in case of employee resign or other cases.



100% Scanning  
Smart Managing

Role Based  
Access

Update & Clean  
Database



# What is CamCard Business

Start from business cards, go through the sales pipeline and facilitate your business activities.

## Card Scanning & Smart Managing

Scan cards with 100% accuracy

Smart tag / Remove Duplicates / Smart search / Sort / call / SMS / Map search

Group sharing

Export to CSV / Salesforce / SugarCRM

Filter Private & Company Cards

## Follow up Sales Management

Smart memo / meeting minutes

Report to boss

Exchange e-cards

## Role Based Admin Console

Set roles for security access

Admin Role to facilitate group usage

Add, delete or edit users and roles



## CamCard

- 50+ Million professionals from
- 10+ Million companies
- Best Business App in App Store,  
Google Play



## CamCard Business

- Trusted by 3000+ businesses
- 200+ Fortune 500 companies
- 98% are satisfied with our solution

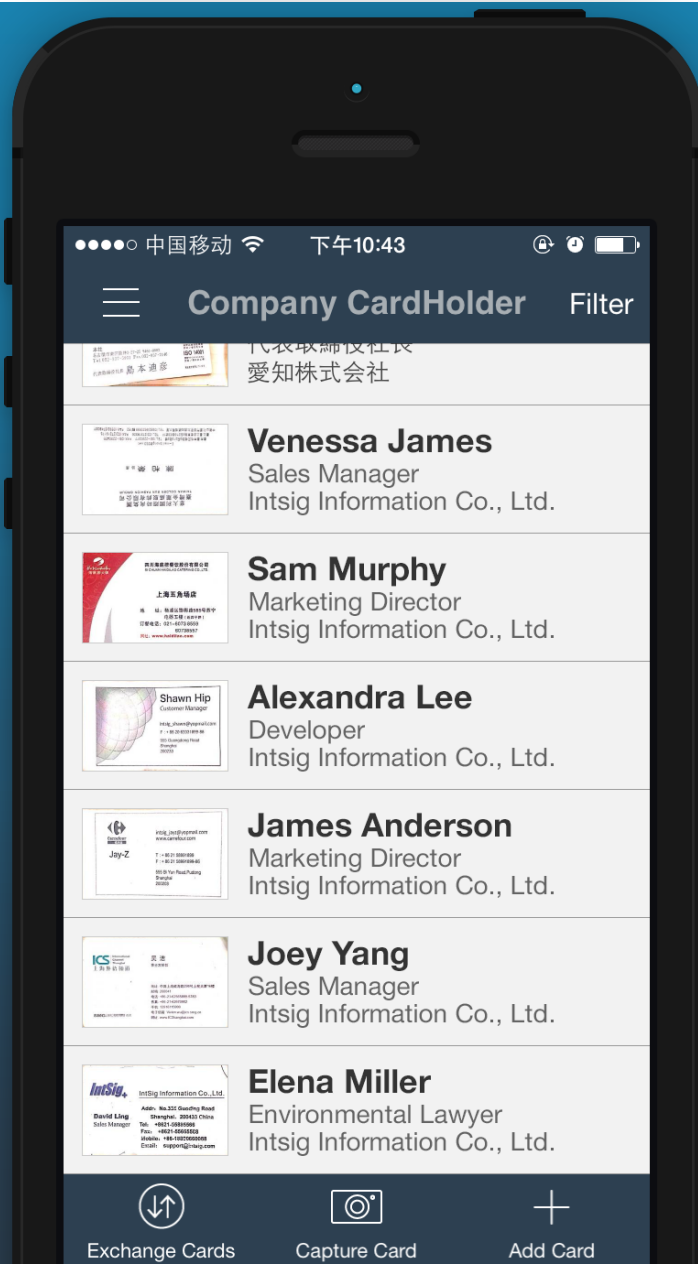


# What is CamCard Business?

## Business Card Scanning Solution for business

- 100% accurate and quick data entry
- Smart Business Card Management
- Role-based access with administrative console
- Group sharing and collaboration among employees
- Integration with CRM systems
- Multi-device and OS support





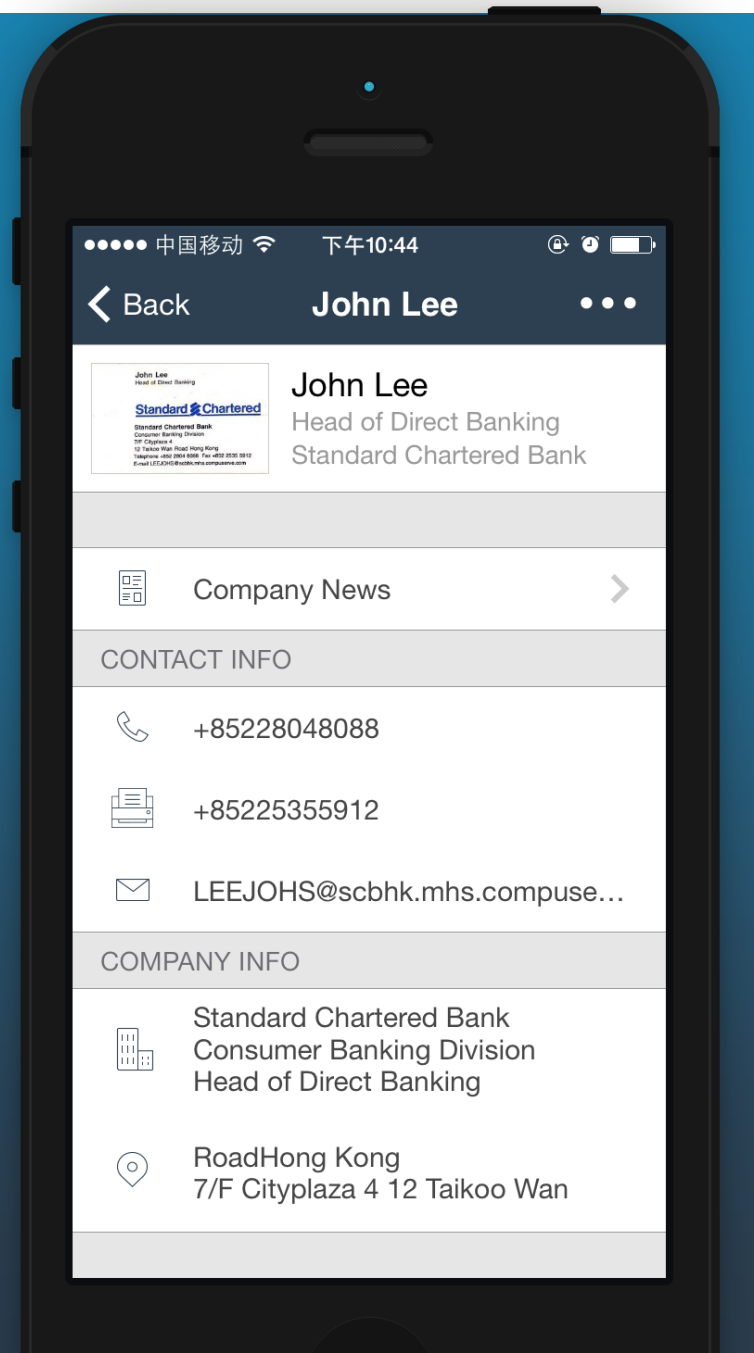
## Scan Business Cards

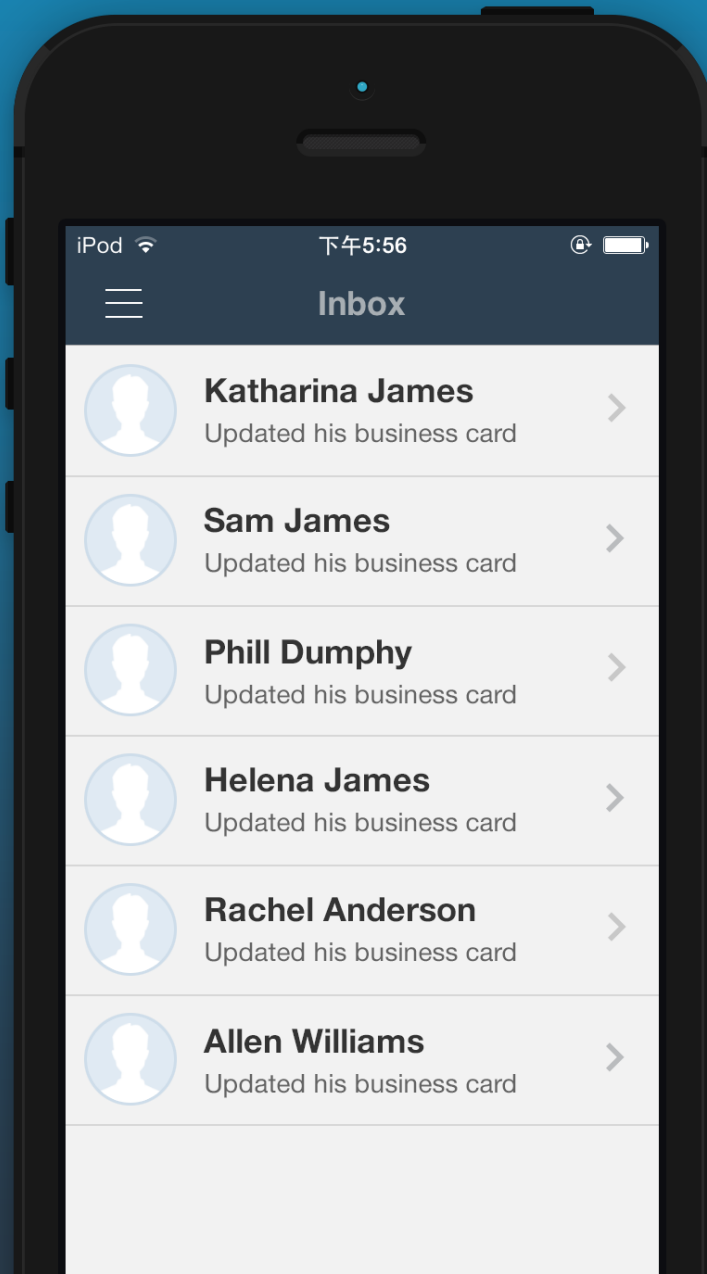
### 100% accurate

- Scan all business cards with 100% accuracy
- Smart Business Card Management
- Role-based access with administrative console
- Group sharing and collaboration among employees
- Integration with CRM systems

## Easy follow up with customers as soon as you meet someone

- Tap to call, email and send text messages
- View card map to make business trip plan
- Add notes in text, voice to memo the meeting quickly



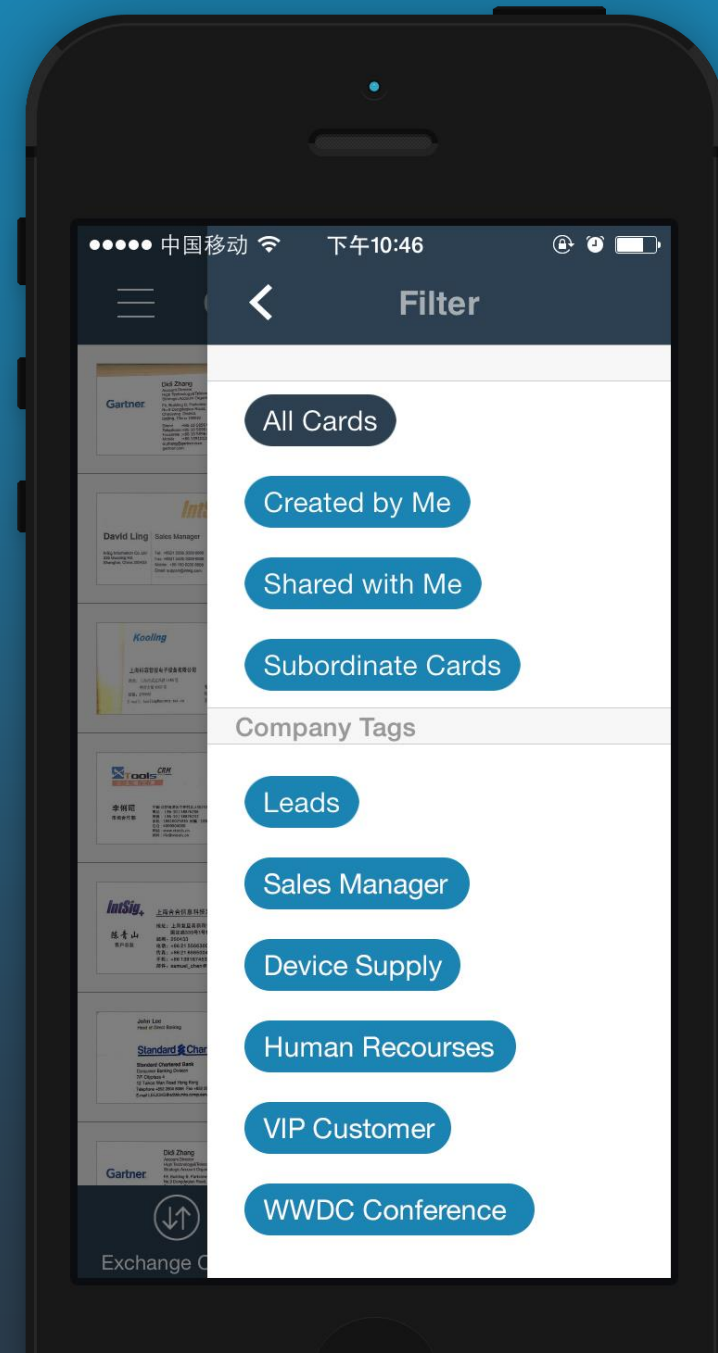


## Keep posted with any card updates

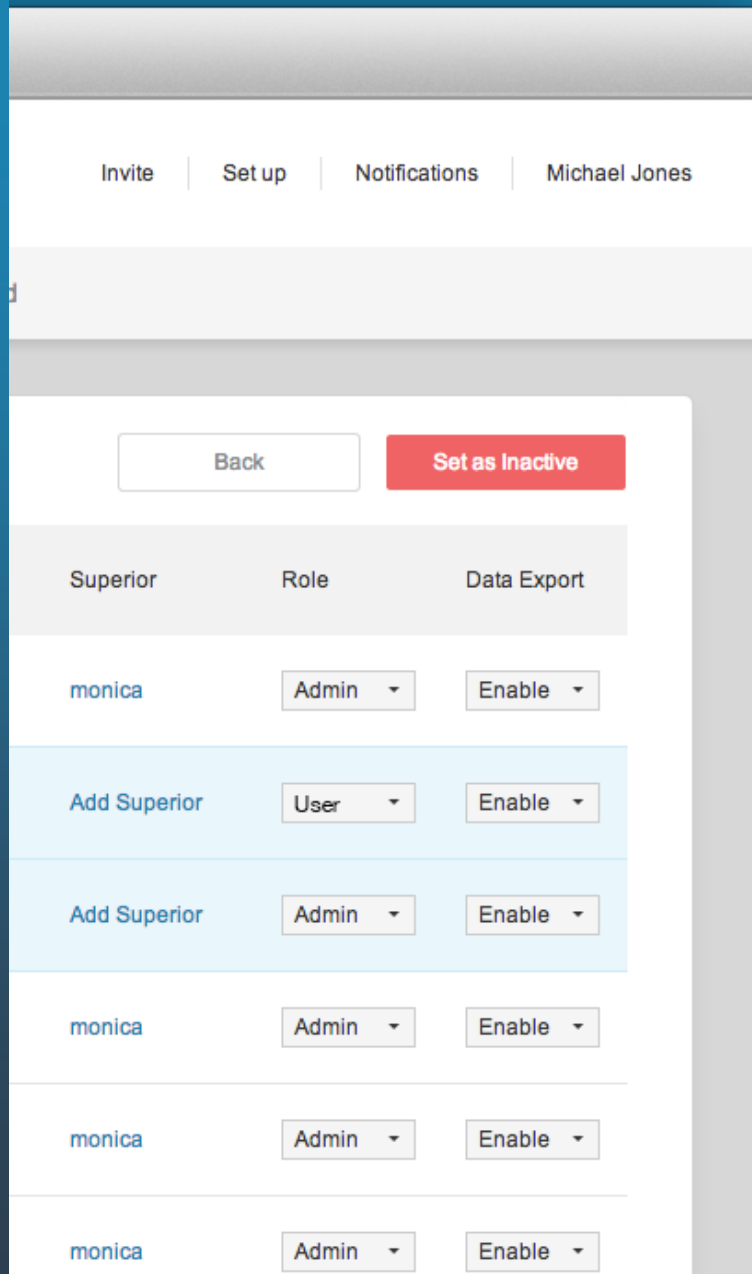
- If any of your customer change his cards due to promotion, new job, you will be notified
- You will be the first one to congrat your customers
- Make his new company to be your new customers
- Easily to keep track any contact updates

## Smart card management to keep a clean database

- Always keep your database valid and up-to-date
- Sort the cards by date, company, name...
- Tagging for customer reference
- Remove duplicated contacts to keep clean
- Get notified by any card updates in real time







## Role Based Access to Cards

- Administrator - access to all cards and rights to setup
- Superior - access to all cards
- Colleagues - access to only your cards and shared cards by others
- Subordinates - access to only your cards and shared cards by others

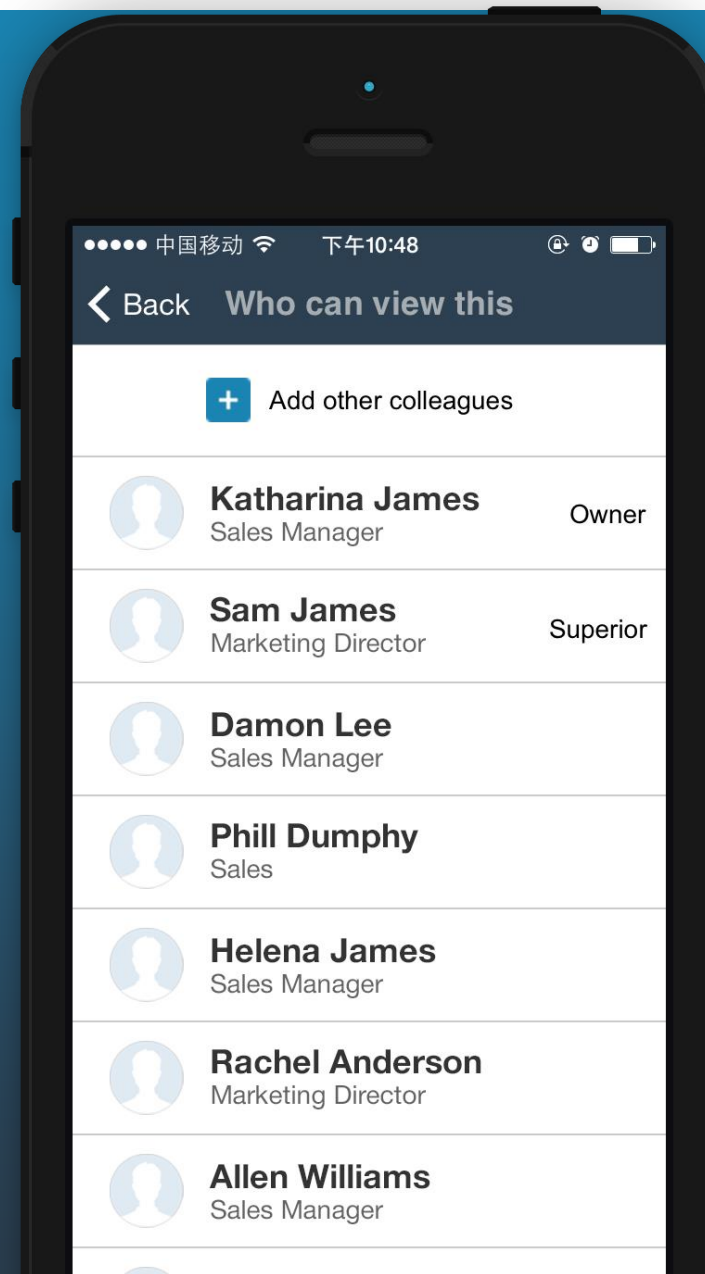
\* Roles and rights can be customized per your request easily

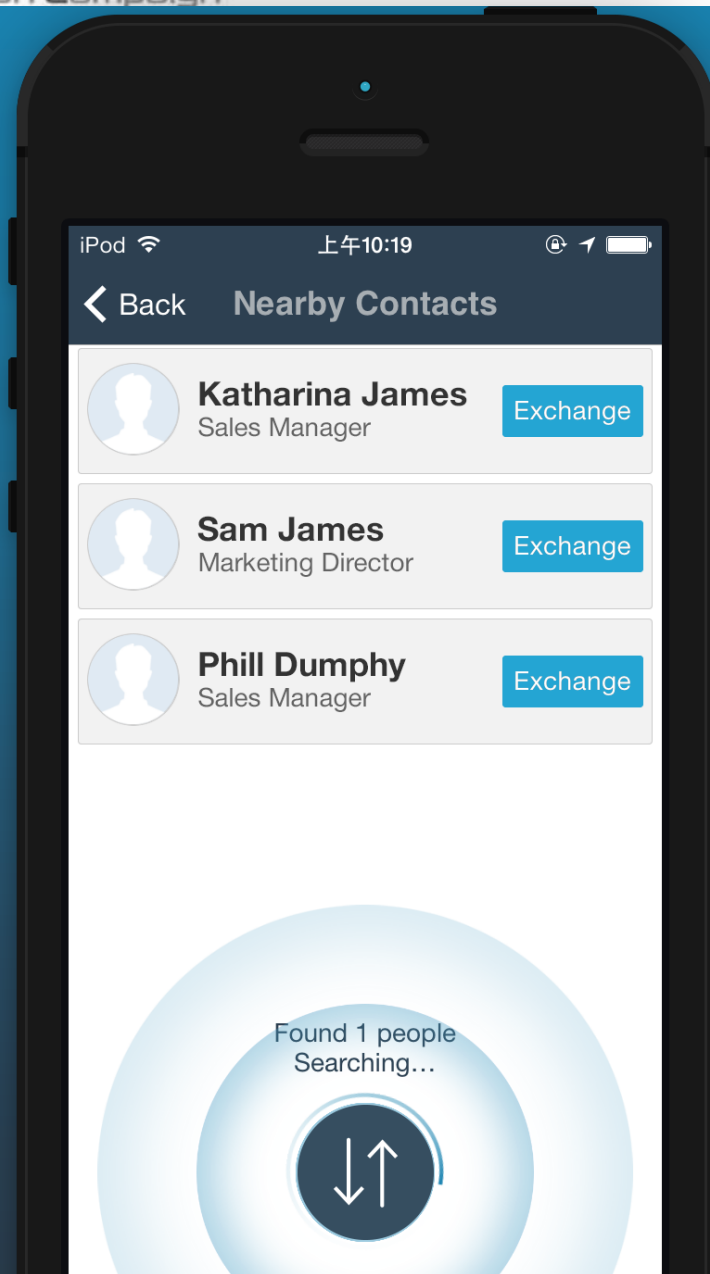
## Group Sharing within the team

As a sales rep, you can share any cards with your colleagues

Colleagues can access the shared cards anytime

In case of multiple sales following up with the same customer, shared contacts must be there despite of internal confusion.





## Exchange e-cards with customers

- Exchange e-cards with customers to cut the data entry
- In case of running out of cards, exchange e-cards to impress your customers.
- Easy exchange with QR code or with your nearby contacts



## Multi Devices to work

- Use smartphones to scan a business cards after meeting someone
- Use physical scanner to batch scan existing business cards
- Use tablet to scan cards at tradeshows
- Option to use web for better management and all settings
- Support iOS, Android, Windows Phone and web





## CRM & Google Apps & Outlook Automation

- A card can be exported to most of the leading CRM as a sales lead
- Export to Salesforce, SugarCRM
- Export to Google Apps
- Export to Outlook...



# INTSIG & CamCard Business is trusted over 3000 businesses all over the world



SONY



NOKIA



htc



ZTE中兴

lenovo联想



SoftBank



MASERATI



## What does Key Opinion Leader think about CamCard Business?



*INTSIG is part of a new wave of Chinese startups that are able to build and design consumer products and apps with global appeal.*



*CamCard is a must-have app for sales.*



*CamCard outdoes other apps in many ways.*



*CamCard is the best business card app.*



*CamCard is 50 best iPhone apps for business.*

